

25 LEADING WOMEN

IN THE EUROPEAN AUTOMOTIVE INDUSTRY

Be a part of this first-time special issue: *Automotive News Europe* salutes the achievements of 25 outstanding women who are driving change in the European auto industry.



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Issue Date: May 12, 2008

Closing Date: April 25, 2008

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A dinner party
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A look at the 25 Leading Women in the European automotive industry. From engineers to designers, marketers to distributors, *Automotive News Europe* takes an exclusive look at the key female decision makers at all levels of the industry. This first-time special issue includes an informal introduction to the significant names in Europe as well as their challenges for the future.

THE AUTOMOTIVE NEWS EUROPE SPECIAL ISSUE WILL FEATURE:

- ▶ Profiles of each of the 25 Leading Women in the European automotive industry
- ▶ Several articles looking at the role of women in the European automotive industry

We will profile each member of this elite group, asking them about the difficulties they faced while climbing the corporate ladder. We will also ask the 25 Leading Women to tell us what needs to be done to encourage more diversity in the auto industry.

GET INVOLVED IN THIS SALUTE BY ADVERTISING:

Advertise in this very special issue of *Automotive News Europe* and demonstrate your appreciation for the major contribution made by women in the automotive industry. Put yourself in front of potential customers, who share your respect for these outstanding women.

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Reach Europe's most effective target group:

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